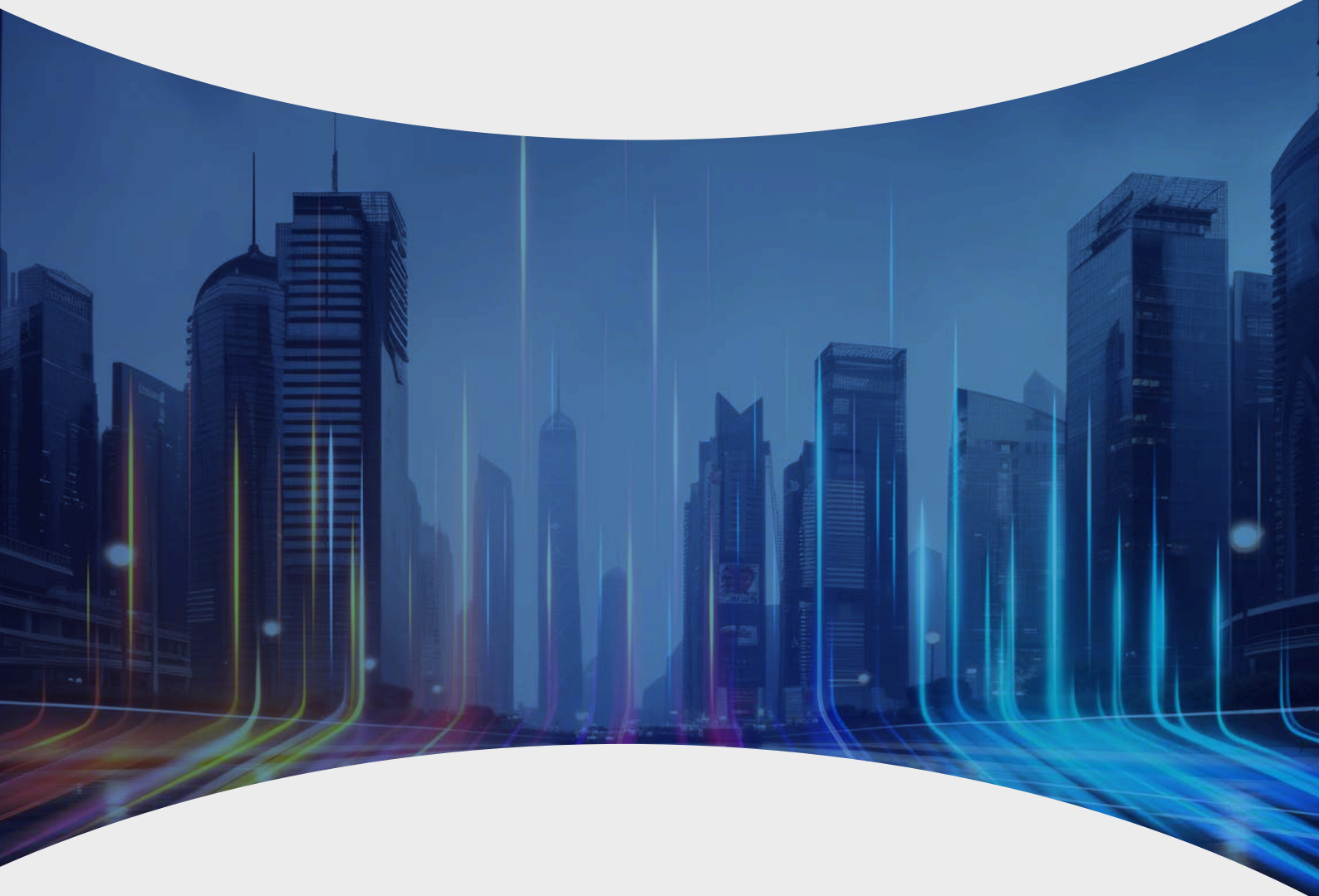


# The Smart SIP Trunking Guide

**CUT COSTS WITHOUT SACRIFICING QUALITY**



*How Miami, Broward, Palm Beach, and Fort Lauderdale Businesses Are  
Cutting Communication Costs by 30% to 75% With SIP Trunking*

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## **Read this executive guide to discover:**

What SIP trunking is

How it saves money

What to expect on pricing and installation

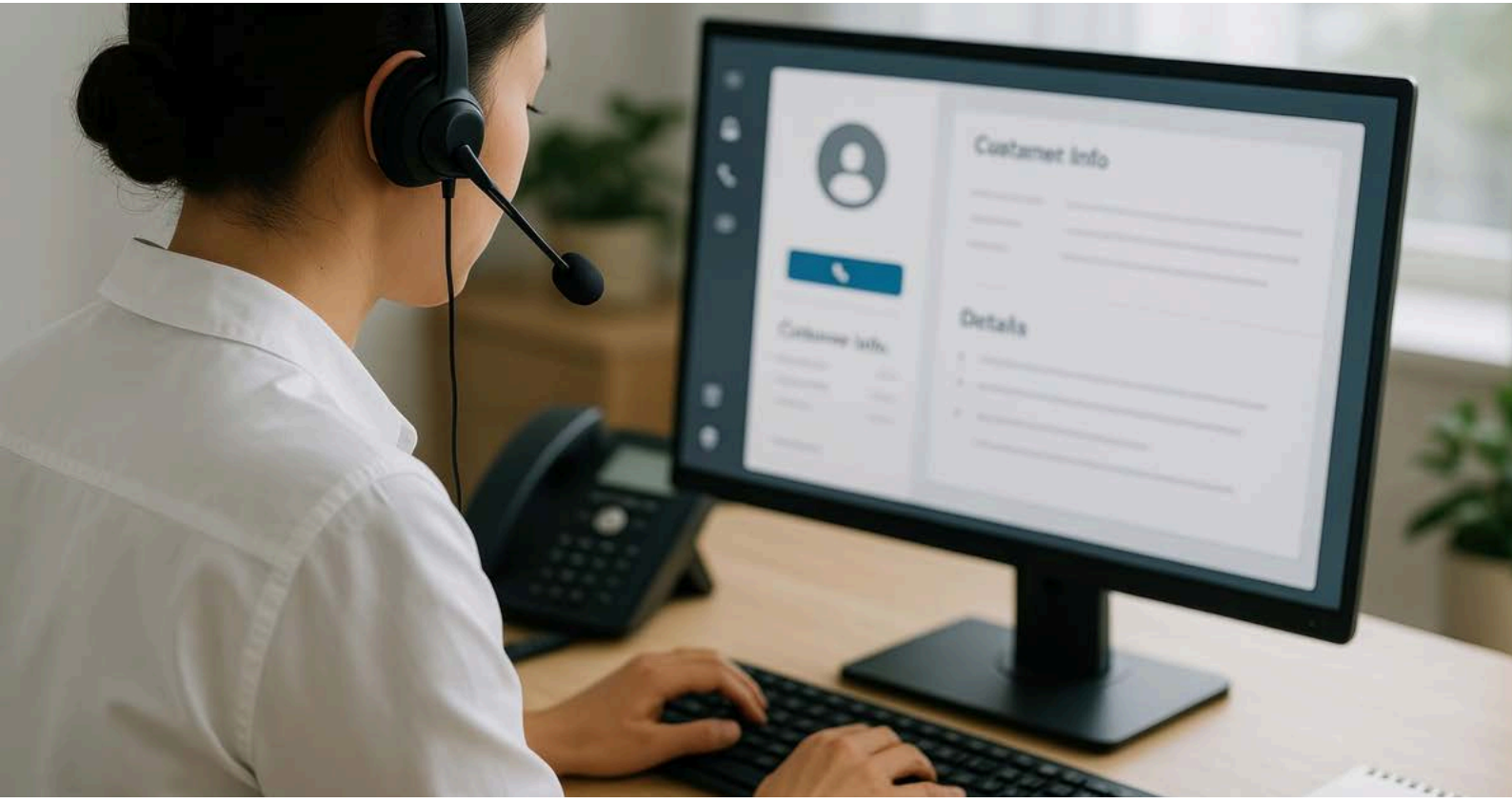
How to choose a qualified SIP provider

The common contract pitfalls to avoid

An assessment checklist for your business

An explicit step-by-step call to action to get your free Phone Bill

Audit and SIP Readiness Review.t



Many businesses in Miami, Broward, Palm Beach, and Fort Lauderdale are still paying for phone systems built decades ago. Rising telecom costs, recurring line fees, and outdated infrastructure create unnecessary monthly expenses.

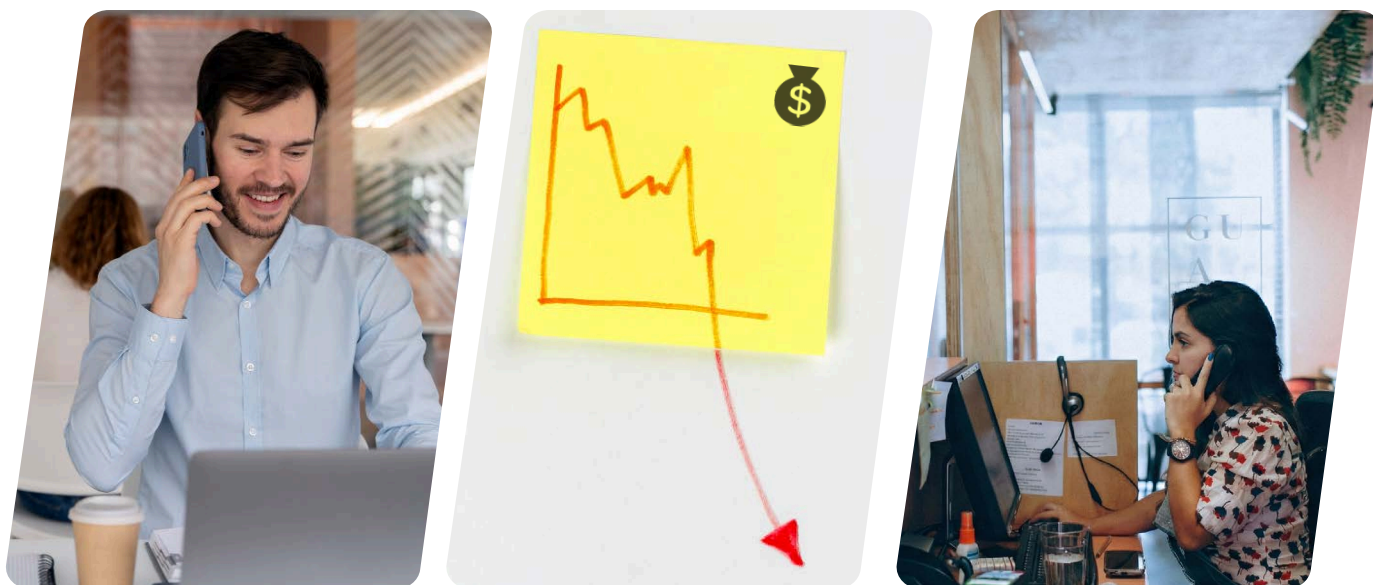
***SIP trunking is the most affordable and flexible way to connect an IP PBX to the Public Switched Telephone Network (PSTN).*** SIP trunks can also provide dial-tone service to a traditional PBX or legacy system via an Integrated Access Device (IAD).

As of 2025, many businesses report cost reductions of 25-65% after migrating from legacy PRI or analog lines to SIP trunking. These savings, combined with reliability and advanced features, make SIP trunking a critical upgrade for companies serious about profitability and uptime.

## What Businesses Are Really Paying vs What They Could Be Paying

Research shows that traditional landlines often cost two to three times more than SIP trunk channels. The average SIP or VoIP cost per user is typically 25-35 dollars per month.

For example, a business spending 300\$ per month on analog or PRI lines could reduce the bill to 120\$-150\$ depending on call volume and required channels. These savings compound annually and often cover the cost of switching within a year.

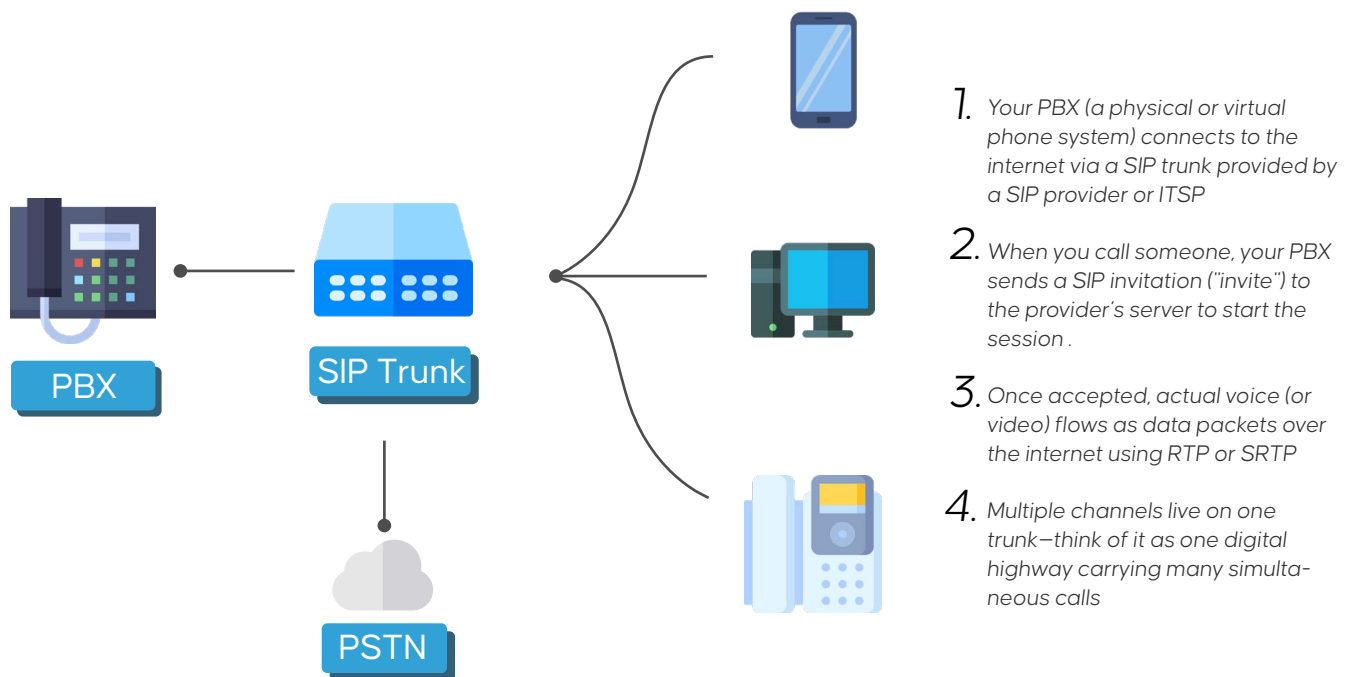


## How SIP Trunking Works

SIP trunking uses the Session Initiation Protocol (SIP) to deliver local and long-distance dial-tone service via the Internet. Calls travel over broadband instead of traditional phone lines.

## Key advantages:

- Convergence of voice and data over a single broadband connection
- Dynamic bandwidth allocation: when no voice calls are active, bandwidth remains available for data
- Support for multiple locations via a single IP PBX or multiple SIP trunks
- Failover options to maintain uptime during outages



## TOP Benefits Of SIP Trunking



### User Experience

You control the user interface (softphones,



### Branding & Call Flows

You build and brand it your way, including custom announcements



### Advanced Features

(e.g., call recording, analytics)

You choose or build the tools and reports you need

## ROI and Real Savings

Businesses experience a return on investment within six to eighteen months. A company with fifty employees can save 15,000-25,000 dollars per year depending on usage. Small businesses with fewer than twenty users often see a drop from 40-50 dollars per user to 25-35 dollars. Savings can be reinvested into cybersecurity, staffing, or marketing.

## Local Considerations for South Florida

Businesses in Miami, Broward, Palm Beach, and Fort Lauderdale face outage risks during hurricane season. SIP trunking maintains connectivity when traditional lines fail.

Reducing recurring telecom expenses directly improves profitability.

Competitors are transitioning to SIP; staying on legacy systems can reduce competitiveness.

## Checklist

### Is SIP Right for your Business?

#### Self-assessment:

- Do you pay monthly fees per physical line?
- Do you have multiple locations with separate phone systems
- Do you have remote workers needing flexible calling options?
- Do you experience seasonal call volume changes?
- Do you make long-distance or international calls?
- Do you require high uptime for healthcare, legal, or nonprofit environments?
- Answering yes to two or more indicates your business is an ideal candidate for SIP trunking.

If you checked more than 2 items, your phone system is holding your team back. Start fresh with a setup that actually supports your business.

# How to Request a Phone Bill Audit and SIP Readiness Review

Go online to: [biznettechnology.com/hosted-cloud/](http://biznettechnology.com/hosted-cloud/)

Call us direct at 305.256.2024

Or e-mail me direct at [Raul.Gonzalez@Biznettechnology.com](mailto:Raul.Gonzalez@Biznettechnology.com)

Looking forward to serving you,

BizNet Technology  
Raul Gonzalez  
[www.biznettechnology.com](http://www.biznettechnology.com).